

# Dr. Mario Gutierrez Invites You



To My Vision Source® Colleagues:

A little over 25 years ago, Glenn Ellisor came to visit me in San Antonio to tell me about his vision for a starting a network of like-minded independent optometrists. I did my best to try to talk him out of it, I told him it would never work, I told him we should buy a network of ostrich farms and put our money in Enron stock. During the conversation, he told me he wanted this group to become so big that we would have yearly conventions to enable us to share ideas and best practice tips among the members. I asked, "Will we have beer at these conventions?" He said yes, so I decided to join my old friend and signed on.



Fast-forward 25 years, and guess what...we are having our 25th Anniversary here in San Antonio. Unbelievable. What an honor for your San Antonio-area Vision Source® colleagues and myself to be the hosts for the 2016 Exchange®!

After the last Exchange® in Phoenix, I lobbied the leadership team to include me in the Exchange® planning committee. After a little blackmail, they let me in!!! It is indeed impressive to see all the work, strategizing, attention to detail, that our Vision Source® committee team puts into these efforts. And knowing what I know...I can assure you that this will be an Exchange® like never before, and probably never again. By now you know many of the event details: ZZ Top, Lou Holtz, Bobby Knight, world class CE, arm-twisting, show-only vendor deals and maybe even a leprechaun (Hal O'Peño?) bringing a pot of gold to raffle off for St. Patrick's Day (or a box of Lucky Charms??). But this is not going to be an Exchange® for doctors only--we are making this a one of a kind, Spring Break destination for all the family. Of course there will be some - check that, a lot - of adult fun too!

I want to invite you to spend your Spring Break with us in San Antonio. I promise that you and your family will never forget the 2016 Exchange®. If there is anything I can do to help you in any way, please email me at [marioгут@flash.net](mailto:marioгут@flash.net).

Looking forward to having you all help me retake the Alamo!

Mario  
Mario Gutierrez, O.D., F.A.A.O.  
Administrator, Vision Source® San Antonio

P.S. I will be posting a personal restaurant travel guide soon on [VSTheExchange.com](http://VSTheExchange.com). We've got some good food down here!!